



Sponsorship

The Ballarat & District Trotting Club Inc. is enriched in Ballarat's history. The Club has been operating from its current location since 1861.

The Ballarat & District Trotting Club has over 230,000 people attend our venue throughout the year. We host 30-33 country race meetings for Victorian Harness Racing. Many local community groups utilise our fundraising nights alongside our racing calendar, which is a great opportunity for them to raise much needed funds throughout the year.

We have one of Ballarat's largest venues for hire, hosting many Debutante balls, Valedictory dinners, private functions and tribute bands. Our main function room provides a grand ballroom feel and can create an intimate and warm atmosphere, with a further three venue rooms available for special occasions and events. Our seating capacity can hold from 200 – 500 people, with a selection of individual dining packages available.

It is estimated that over 1.7 million viewers will have access to your product through on-track signage via TAB, Sky Racing, Radio Sport National, Herald Sun and various digital and social media platforms. Your Business is essentially being beamed through the Sky Racing Network to every Club, Pub, TAB and home viewer both in Australia and World Wide.

The Ballarat & District Trotting Club Inc. will work with you to ensure your sponsorship needs are met based on your marketing budget.

Would you like to know how to promote your business at the Ballarat & District Trotting Club?

Sponsorship Possibilities

We have three options of sponsorship available for your business

Platinum Sponsor - \$3750 (plus GST) Offers

- Permanent display of a 1.4m High and 22m Long track sign
(Note: material provided, signwriting at business's expense)
- Opportunity to display marketing material in Terrace Restaurant
- Private, three course dining and drinks for twenty guests in our Committee Room or Terrace Restaurant on race night on your sponsored night
- Sponsorship of three race names
(We also provide the opportunity to participate in a trophy presentation to the winning connections)
- Facebook advertising
- 20 General Admission Tickets to the Pacing Cup
- Complimentary Diamond Reward Membership Card
(Club's Loyalty Program)
- 10% Discount on shows and events held by the Club
- 10% Discount on Flying Horse Bistro food & Drinks

Race Name Sponsorship - \$525 (plus. GST) Offers

- Hospitality for two guests in our Committee Room once a year
- One race name on your chosen night
- Opportunity to display marketing material on your chosen night
- Facebook advertising on your night

Signage Sponsorship - \$1500 (plus GST) Offers

- Permanent display of a 1.4m High and 22m Long track sign
(Note: Signwriting is at sponsor's expense. Material for the sign is provided by BDTC)
- Hospitality for two guests in our Committee Room a minimum twice a year
- Opportunity to display marketing material in Terrace Restaurant

For all your sponsorship enquiries please call **5335 9041**
or email belinda@ballarattrottingclub.com.au